

AI Brainstorming Worksheet Template

PROJECT INFORMATION

Project Name: _____

Course: _____

Community Partner: _____

Date: _____

BRAINSTORMING PREPARATION

Key Challenge:

Target Audience:

Success Criteria:

TECHNIQUE APPLICATION

Persona I will use: _____

(Expert role for AI to embody)

Key Constraints:

- _____

- _____
- _____

Desired Output Format: _____

(Table, list, paragraphs, etc.)

AI-GENERATED IDEAS

[Space for writing/pasting AI-generated ideas]

IDEA REFINEMENT

Top 3 Concepts:

1. _____

Strengths: _____

Concerns: _____

2. _____

Strengths: _____

Concerns: _____

3. _____

Strengths: _____

Concerns: _____

VISUAL CONCEPT DEVELOPMENT

Describe visual to generate:

AI-Generated Visual Notes:

REFLECTION

How did AI enhance my brainstorming?

What limitations did I encounter?

How will I apply these techniques in future projects?

[FOOTER: Make copies of this template for each new project]

Reference:

IDEO U. Brainstorming with AI: AI x Design Thinking Workshop Series Workbook. IDEO, 2024.

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